

Webpublisher CMS System

ADG offers a Content Management System that makes it easy for non-technical users to create and maintain fully functional websites.

A flexible CMS content management system which can be used as the foundation of any website. The product allows non-technical users to create an extremely flexible website without any programming. Features include the ability to define custom content types and tailor the layout of the website to your specific requirements and business processes.

- Business websites
- Corporate intranets and extranets
- Online article directories
- Online magazines and newspapers
- Community and sports websites
- Websites for schools and universities
- Blogs and personal websites
- Video-driven websites like YouTube
- Web 2.0 and social media websites

Key features

- **Reduce the cost of running** - Ease of use for the backend user (you the client) and stability of the product means long term savings for clients compared to open source software.
- **Reduce the cost of setup**. No modules to add unlike open source software eg adding shopping cart to Joomla
- No Open source bugs therefore reduce cost thorough stability of code. Our software is a tested and stable system with 6 months technically support for the CMS
- Advantages of a custom build eg. professional and enhanced usability and extended features and ****security**** which is the benefit particularly the backend (you the client).
- Software is php so we can add to this can be expanded, added to etc easily
- **makes it flexible option for the long term.**
- You will own the all content so if you wish to move the website to another hosting server the whole website - **content & system is yours outright.**

Features

A full CMS that is extremely easy for updates & that has:

- Browser based drag and drop layout customization
- Browser-Based Content Editing - Wysiwyg html editing
- Full SEO Customization
- Create your own content types create lead capture forms easily

ADG hosting

Web Site Hosting
Web Site Design & Implemetation
Domain Registration
Online Marketing

ASLAN design group

Graphic Design
Advertising
Corporate Id
Packaging Design
Branding
Print
Signage
Computer Animation
Interactives
Sound
Multi Media

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- Custom content views
- Down for maintenance option
- Image manager
- Categorize content
- Unlimited number of categories
- Unlimited sub categories
- Assign authors to content
- Design flexible lists and menus
- Multi-user features - flexible allow/deny
- Threaded commenting system unlimited sub category
- Workflow approval system
- Batch upload multiple images user profiles & pictures
- Built-in logo editor/uploader
- Contact Form with captcha spam security & allows Attachments to be sent to you
- Full web 2.0 & "Ajax" support
- Podcasting
- Google analytics integration
- Youtube video embed support
- Twitter embed and follow support email to friend

Marketing Features

- Email to friend - make it easy for visitors to share content on your website with the "email to friend" form.
- Related links - publish a list of related links for a content item to provide visitors with further reading.
- News section
- Resource box - publish more information about an article, press release, etc in the resource box.
- Anchor images

These are just some of the features.

There are many more features, just call and we can send you a complete data sheet.

If you have any requirements not already included in our software we can tailor the software to suit your application.

Our CMS is easily modified, just tell us what you need!

For more details, a demonstration or if you have any questions please contact us on 9558 2244 and we can supply a more details.

Web site links - Below is a sample of web sites we have created from concept through to production.

Travel

La Bella Figure Italian Luxury Tours	www.labellafigura.com.au
Backpacker Accommodation	www.backpackeraccommodationsydney.com.au www.addisonstravellerslodge.com www.sydneysterraces.com

Property

Meares & Associates	www.meares.com.au
Mark Allan Property	www.markallan.com.au take a look at the feature property pages
Condux Property Developers	www.condux.com.au

Health

Nui Organic Food Products	www.nuicoconut.com please go to the Australia link as not all country sites are in operation at present
Wotnot - organic products	www.wotnot.com.au
Implant Dentistry	www.drpegios.com.au
Footpoint	www.footpointsportsclinic.com.au www.footpointshoeclinic.com.au These 2 sites are sister companies
Inform Pilates	www.informpilates.com.au

Environmental

African Pacific	www.africanpacific.com
Geoclean Environmental Consulting	www.geocleanconsulting.com

Accounting & Finance

Pien Accountants	www.pien.com.au
Backpacker tax refunds	www.backpackertaxrefunds.com.au
Zread account software	www.zread.com.au
Awesome Services	www.awesomeervices.com.au/home_01.htm

General Business

Margarets Place Couture	www.margaretsplace.com.au
Cameron Recruitment	www.cameronrecruitment.com.au
Gulf Rubber Australia & NZ	www.gulfrubber.com
International Corporate Events	www.internationalcorporateevents.com.au
Dino Raccanello Design - Architects	www.dinoraccanelloesign.com
Finesse Interior Furniture	www.finesseinteriorfurniture.com.au
La Cita – at Lime Bay Wharf Sydney	www.lacita.com.au

Microsoft OEM Asia Pacific Forms

We also produce the conference marketing materials for Microsoft OEM Asia Pacific every year in a different country.

The link below is to a site with registration form for 2007. This form will not submit now as the conference is over but here to show you a good example.

<http://www.adgdesign.com.au/clients/msmalta/form.htm>

We also produce virtual tours and ebrochures.

Please go to http://www.meares.com.au/brochure/pejar_park\pejar_park.htm to view an ebrochure.