

Shopping cart E-commerce System

ADG offers a complete E-commerce system that includes everything you need to create, send, track and profit from online store.

Key features

- **Reduce the cost of running** - Ease of use for the backend user (you the client) and stability of the product means long term savings for clients compared to open source software.
- **Reduce the cost of setup**. No modules to add unlike open source software No Open source bugs therefore reduce cost thorough stability of code. Our software is a tested and stable system with 6 months technically support for the CMS
- Advantages of a custom build eg. professional and enhanced usability and extended features and ****security**** which is the benefit particularly the backend (you the client).
- Software is php so we can add to this can be expanded, added to etc easily - **makes it flexible option for the long term.**
- You will own the all content so if you wish to move the website to another hosting server the whole website - **content & system is yours outright.**

Features

A full CMS and shopping cart that is extremely easy to create & maintain

- Fully SEO optimize
- Search Features
- Multiple logins with permissions
- Refunds & store credits
- Groups & wholesale pricing - suitable for nuigen members
- Per-product inventory control
- Unlimited shipping zones and options
- Sell in multiple currencies
- Gift wrapping & messages
- Flexible tax settings & options
- Single page checkout
- Google, PayPal, UPS, FedEx, etc
- Real-time shipping quotes - this would be suitable for weight options
- Order History: Shopper can view all their previous Orders (and Order Details)
- Order Confirmation Mail (customizable!) is sent to Shopper and Store Owner

ADG hosting

Web Site Hosting
Web Site Design & Implemetation
Domain Registration
Online Marketing

ASLAN design group

Graphic Design
Advertising
Corporate Id
Packaging Design
Branding
Print
Signage
Computer Animation
Interactives
Sound
Multi Media

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Marketing Features

Our **a² Shopping cart E-commerce System** also includes powerful tools to completely automate your follow up marketing too!

- newsletter, discount coupons etc
- Public Wish Lists, suggestions, you may also like options
- Newsletter Subscriptions
- Analytics Integration
- Export products to Google's product search engine - "Google Products" and let Google help drive traffic to your store.
- Affiliate Tracking
- RSS Feeds Shoppers can subscribe to RSS feed to be notified automatically when you add new products to your store.
- generate complete advertising data into your Google AdWords or Yahoo Search Marketing accounts.
- Generate invoices & packing slips
- Handling & free shipping options - customer can choose aust post, ups ,etc - whatever you wanted
- Coupon codes and bulk discounting
- dead easy tracking of orders, inc tracking of contact to client if required eg if out of stock or delay in delivery - all of this is in one panel per customer
- 3 admin login users at one time
- Daily conversion rate
- Top 20 customers
- Best selling products
- Order locations (Google maps)
- Orders by item sold
- Orders by revenue
- Popular products
- Inventory report
- Customers by date
- Revenue per customer
- Search keywords with results
- Search keywords without results
- Best performing keywords
- Worst performing keywords
- Search term corrections

Setup & Payment methods

- Import Data - csv-file import system
- Export to Quick Books
- Offline Payment Methods - such as COD, pay in store, cheque, bank transfer, etc.
- Sell Online and Offline - you can also take phone or POS orders with our easy-to-use order taking system.
- 2Checkout, Authorize.Net, BPay
- E-Way, eSelect Plus, LinkPoint, PayMate, PayPal
- Protx, WorldPay, YourPay,
- Bank Deposit, Cheque, Cash on Delivery, Pay in Store, Money Order
- Credit Card (Manually/Offline)
- Easy Integration With Other Payment Methods

There are also upgrade option which adds the following

- Order Notifications via Windows Live
- returns management
- 20 admin login users at one time


These are just some of the features.

There are many more features, just call and we can send you a complete data sheet.

If you have any requirements not already included in our software we can tailor the software to suit your application.

Our shopping cart is easily modified, just tell us what you need!

For more details, a demonstration or if you have any questions please contact us on 9558 2244 and we can supply a more details.

 Email Marketing Software Services is a product name of Aslan design group.

 [Shopping cart E-commerce System](#)

Web site links - Below is a sample of web sites we have created from concept through to production.

Travel

La Bella Figure Italian Luxury Tours	www.labellafigura.com.au
Backpacker Accommodation	www.backpackeraccommodationsydney.com.au www.addisonstravellerslodge.com www.sydneyterraces.com

Property

Meares & Associates	www.meares.com.au
Mark Allan Property	www.markallan.com.au take a look at the feature property pages
Condux Property Developers	www.condux.com.au

Health

Nui Organic Food Products	www.nuicoconut.com please go to the Australia link as not all country sites are in operation at present
Wotnot - organic products	www.wotnot.com.au
Implant Dentistry	www.drpegios.com.au
Footpoint	www.footpointssportsclinic.com.au www.footpointshoeclinic.com.au These 2 sites are sister companies
Inform Pilates	www.informpilates.com.au

Environmental

African Pacific	www.africanpacific.com
Geoclean Environmental Consulting	www.geocleanconsulting.com

Accounting & Finance

Pien Accountants	www.pien.com.au
Backpacker tax refunds	www.backpackertaxrefunds.com.au
Zread account software	www.zread.com.au
Awesome Services	www.awesomeervices.com.au/home_01.htm

General Business

Margarets Place Couture	www.margaretsplace.com.au
Cameron Recruitment	www.cameronrecruitment.com.au
Gulf Rubber Australia & NZ	www.gulfrubber.com
International Corporate Events	www.internationalcorporateevents.com.au
Dino Raccanello Design - Architects	www.dinoraccanelloesdesign.com
Finesse Interior Furniture	www.finesseinteriorfurniture.com.au
La Cita – at Lime Bay Wharf Sydney	www.lacita.com.au

Microsoft OEM Asia Pacific Forms

We also produce the conference marketing materials for Microsoft OEM Asia Pacific every year in a different country.

The link below is to a site with registration form for 2007. This form will not submit now as the conference is over but here to show you a good example.

<http://www.adgdesign.com.au/clients/msmalta/form.htm>

We also produce virtual tours and ebrochures.

Please go to http://www.meares.com.au/brochure/pejar_park\pejar_park.htm to view an ebrochure.
